

# FOX TRACKS Transportation Alternatives to Cars for Kids

Helping to reduce car trips to benefit safety, health, and the environment.

## Starting Date: September 2, 2009

Fox Tracks combines the Freiker (frequent biker/walker) program with the Foothill bus riders. Fox Tracks lowers our environmental impact and teaches important safety and health habits to our students. The reduction of congestion around the school increases the safety of all Foothill families.

### WALKERS/BIKERS:

- 1) Pick up or use last years Freiker tag with a number
- 2) Register or re-register at [www.freiker.org](http://www.freiker.org).

Volunteers will be handing out ID tags in the classrooms on Monday August 31<sup>st</sup> and Tuesday September 1. Students can also get a tag by contacting Mariella at 303-447-8774 or [colvin@ecentral.com](mailto:colvin@ecentral.com). She will be out by the Freiker pole every Monday in September after school (in a FoxTracks shirt) to help with any questions.

### NEW THIS YEAR - Very important!!

Because we now have the ability to track distance, we will be asking everyone already in the program to **log in to your existing account** and enter the distance your child travels to school so we can count CO2 saved and miles traveled for the whole school. Previous year's Freiker tags are still valid. We also ask you to agree to the new terms and conditions.

### BUS RIDERS:

- 1) Register by sending an email to [foxtracks.bus@gmail.com](mailto:foxtracks.bus@gmail.com). Please put your child's name & grade in the subject line and include an estimate of how far your child commutes to school.
- 2) Use the included calendar to track car-free commute days.
- 3) Submit monthly totals (\*or after every 10 car-free days) via email or by dropping a note in the "Fox Tracks" mailbox in the Foothill office.

A Fox Tracks volunteer will record the data so that bus riders can receive recognition.

Bus riders do not need tags and do not use the freikermeter

### Recognition/Awards

Silicone Wristbands will be given as incentives for all students who walk, bike or bus to school. Students receive points for each day they arrive "car-free". For every 10 points they will receive a wristband.

Trips	Color
10	green
20	green
30	green
40	blue
60	blue
80	blue
100	gold
120	gold
140	gold

We will be handing out wristbands to the Kindergarten classes and at lunch recess for grades 1-5 on October 23, November 13, and December 11.

Fox Tracks is looking for families to be interviewed on why/how you motivate your child/ren to ride, walk or bus. The Fox Tracks committee appreciates the support of the parents getting their kids to school "car-free"! Thank you!

Please don't hesitate to contact Blair Norman with any questions or to volunteer at [Blairnorman@mac.com](mailto:Blairnorman@mac.com) or 303-884-2794.